



MVSU V Club 2021 YEAR REVIEW

ASSISTANCE TO THE UNIVERSITY (over \$160,000)

40 for 40 and Young Alumni Sneaker Ball (Partner/Conduit)
Athletic event(s) photos, recaps and promotions
Marketing MVSU Athletics and University Events

MVSU FOOTBALL TEAM ASSISTANCE

Team meals (all home games)
Assisted with season tickets and parking pass sales
Football Equipment (popups, scrimmage lines, running ropes, jugs machine, athletic travel bags, etc.)

MVSU BASEBALL ASSISTANCE

Team Holiday Meal
Camera, tripod, laptop, and baseballs
Equipment (radar guns, repairs, backpacks, pullovers, hoodies, etc.)

MVSU BASKETBALL ASSISTANCE

Laptops (4) and MAC Adapters
Professional development for coaching staff
Digital video boards added to the Harrison Complex
Recruiting expenses
Coaches' apparel
Preseason team meals and bonding opportunities
Travel bags

SOUL-FILLED WEEKEND (Partnership with Visit Jackson) HOME GAME vs SOUTHERN (JACKSON, MS)

Provided the financial guarantee for MVSU athletics
Marketing and promotions of the game through a partnership with Visit Jackson
Hotel accommodations for MVSU leadership and guest(s) (Westin Jackson)
President's Reception (Mississippi Two Museums)
Security Detail for MVSU Leadership
Tickets for MVSU guest(s) to the JSU-DSU game
Meals for MVSU leadership and guest(s)
Secured loaner vehicles for MVSU leadership use

MVSU V CLUB MEMBER SERVICES

Welcome box to all members
Season tickets packages for football and basketball
Hospitality tent and food (home football games)
Golf cart shuttle service

OTHER SERVICES TO MVSU

Employed MVSU students for marketing and event assistance
Payments made on two basketball video scoreboards in gym
Coordinated Coach Lindsay Hunter speaking engagements with Mississippi Tourism Events
Created The V Show with (Executive Director) Patrick Austin and Valley supporters



FUNDRAISING FOR MVSU ATHLETICS

TOUCHDOWN FOR TURF
COLEY BRYANT SCHOLARSHIP
ALL ATHLETIC SPORTS
PATRICK AUSTIN SCHOLARSHIP

MVSU V CLUB FINANCIAL ACTIVITIES

During 2021, raised OVER **\$400,000** for athletics
During 2021, expended almost **\$299,000** on athletics and administrative activities
Maintains over **\$55,000** to support athletics beginning 2022.
Maintains over **\$84,000** to contribute towards MVSU TOUCHDOWN FOR TURF Campaign

ADDITIONAL MVSU V CLUB ACTIVITIES

Worked with and establish community relationships with:
Mississippi Valley State University National Alumni Association (all local Mississippi Alumni Chapters and Memphis Alumni Chapter)
Alpha Phi Alpha (Zeta Phi)
Phi Beta Sigma (Delta Pi)
The Jerry Rice Foundation
The Greenwood Community Center
Valley alums from all over the United States

Conducted business affairs with local businesses and supporters:

CBA Inc.	JS lupe's
Peaks	Bostic Trucking
Drakes BBQ	Capitol City Automotive Specialist
Thompson Hospitality	JE Harner & Associates
MVSU Bookstore	Dharma Professional Services
Redmond Design Group Services	Pafford Emergency Services
Upchurch Rental	Harper's Construction
Anointed Design	Pictures & Moore
Pizza Inn	Simply Elegant Events and more...